

The amendments to the TCPA by the FCC carry onerous consequences for associations and their ability to meet their members needs via an efficient means to market programs, products and services that they want, by fax. The new rules require associations to obtain the signed written consent of each fax recipient - including members - before promotions are sent. How ridiculous!!! The administration has overreached in its efforts to protect the public from unwanted solicitations through the new fax rules. Association members have mutual interest in receiving such faxes. Congress needs to revisit this issue.